

# Privacy Policy

DEX and its affiliates (collectively, “DEX”, “we”, “us”, or “our”) have created this Privacy Policy to demonstrate the organization’s commitment to the privacy of its users and participants on the DEX Service (“the Service”). This Privacy Policy describes how DEX collects, uses, shares, and protects Personal Information of its users obtained through the DEX Service. By using or accessing the DEX Service, the reader acknowledges and assents to this Privacy Policy.

**“Personal Information”** is information, whether true or not, about an individual whose identity is apparent, or can reasonably be ascertained from that particular information. DEX values the privacy of its users and processes personal data following applicable data protection laws, including, but not limited to, the General Data Protection Regulation (GDPR). The privacy and security of its users are the highest priority, and every effort will be made to ensure that all the information provided by users is protected.

### DATA COLLECTION AND DISSEMINATION

DEX processes personal data for legitimate business purposes and interests, which may include some or all of the following:

- To administer and manage the relationship between DEX and its users
- To evaluate, review, approve or enter into potential contractual arrangements
- To enable DEX to enhance, modify, personalize or otherwise improve the services and communications for the benefit of users
- To keep users informed about activities, products, and services that may be of interest to users, as permitted by applicable law
- To enhance the security of the network and information systems
- To better understand how people interact with the DEX Service
- To comply with certain obligations under applicable law, industry guidelines, and internal policies
- To manage, administer and assign transactions that are conducted on DEX facilities
- To determine the effectiveness of promotional campaigns and advertising.

### USE OF USER INFORMATION

DEX and its representatives store and use Personal Information solely for providing the Service and improving it. In particular, DEX may utilize users’ Personal Information for the following purposes:

- To maintain the Service. DEX uses Personal Information to ensure that the services function correctly;
- To improve the Service. Personal Information helps the systems ensuring that the DEX interface is accessible for users across all platforms;
- To comply with legal obligations. In many jurisdictions, DEX is obliged to collect certain information about users to be authorized to act upon governing laws that pertain to KYC & AML regulations (Know Your Client and Anti-Money Laundering). DEX is obliged to obtain Personal Information to provide information during criminal investigations;

- To protect users' assets. DEX may use the information to identify users and the assets belonging to one or any user/s to secure access to accounts and prevent fraud. Information about transactions allows DEX to monitor suspicious activity and protect users from fraud and scam activity;
- To send periodic e-mails. DEX may use the information collected from users during the registration process or use certain other site features. The sending might be for security reasons, to obtain opinions about the website, or it may be to keep users updated on any changes made to the Service. DEX may also send periodic emails with news and Website and Service updates, or use this information to follow up with users after a live chat or email;
- To resolve disputes and enforce agreements to the extent necessary and sufficient for protecting users' interests.

### PERSONAL INFORMATION WHICH MAY BE COLLECTED BY DEX

While providing web-based uninterrupted services, DEX may collect personal information, namely:

#### **The information which is necessary for registration.**

To access the full functionality of the Service, users need to register. To complete the registration process, users shall provide an e-mail address.

#### **Transaction Information.**

For all personal user accounts, DEX collects transaction information, including transaction history.

Information collected automatically by the DEX Service.

Through the use of DEX and its exchange tools, the Service monitors and collects tracking information related to usages, such as access date and time, device identification, operating system, browser type, and IP address. This information may be directly obtained by DEX or through third party services.

DEX may also collect Personal Information for KYC (Know Your Customer) and AML (Anti Money Laundering) purposes. However, DEX does not collect any information that may identify users without their expressed consent.

### CHILDREN

DEX does not intentionally collect or use any personal data from users under the age of 18.

### DATA RETENTION

DEX will retain user information only for as long as it is necessary for the purposes set out in this policy. DEX will retain user information only to the extent required to comply with legal obligations, resolve disputes, and enforce agreements.

## COOKIE POLICY

Cookies are files containing a small amount of data, which may include a unique anonymous identifier. Cookies are sent to users' browsers from the Service and stored on users' computer hard drives.

DEX uses cookies to recognize browsers and devices, learn about user interests, and provide users with essential features and services and for additional purposes, including:

- Identifying users when they sign-in to use DEX services
- To keeping track of users' specified wallet addresses for improving user experience
- To keep track of the transaction initiating process
- To prevent fraudulent activity
- To improve security
- To generate reports, it allows DEX to measure and analyze service performance

Users can manage browser cookies through their browser settings. The "Help" feature on most browsers will inform users on how to prevent their browser from accepting new cookies, how to have the browser notify users when they have received a new cookie, how to disable cookies, and when cookies will expire. If users disable all cookies, neither DEX nor third parties will transfer cookies to users' browsers. If users disable cookies, however, they may have to manually adjust some of the users' preferences every time the user visits a Website, and some features and services may not work.

## SECURITY MEASURES

DEX aims to protect the user-information as much as we seek to protect our information and network. DEX will not permit any third parties to contact users directly on an unsolicited basis relating to their offered products or services. DEX does not sell, trade, or rent users' personal identification information to others. Users should never disclose their account passwords to unauthorized parties.

DEX uses specific security measures to keep personal information safe, but there is no guarantee that these measures will stop any users from trying to get around the privacy or security settings on the Service through unforeseen or illegal activity. That is why DEX makes no warranty, express, implied, or otherwise, that it will prevent such access.